



Show Your Home Some LOVE!
THE SUBURBAN HOME & GARDEN SHOW
Greater Philadelphia EXPO Center at Oaks

February 23-26, 2012

As Existing-Home Sales Show Uptrend, Homeowners Can Fulfill Their Dreams at Suburban Home & Garden Show

Throughout Philadelphia and its surrounding counties, home buying is on the rise, meaning there are a slew of new owners looking for ways to spruce up their new dwelling. According to National Association of Realtors President Moe Visa, "The American dream of homeownership is alive and well with more buyers coming into the market... When people buy homes, they stimulate a lot of related goods and services."*

The NAR reports that existing-home sales rose 5.0 percent to a seasonally annual adjusted rate of 4.61 million in December from a downwardly revised 4.39 million in November, and are 3.6 percent higher than the 4.45 million-unit level in December 2010. "The economy is beginning to firm up," says Douglas Yearley Jr., chief executive officer of Toll Brothers Inc., "We see more people coming out to buy. The affordability has never been better."**

As homeowners know, there are always myriad home improvement projects on the to-do list. At Philadelphia's largest home and garden show, find nearly 500 companies competing to offer you the best deals on kitchens, bathrooms, fireplaces, windows, siding, doors, roofing, appliances, air conditioning, heating, flooring, green products, landscaping, décor, furniture, hot tubs and more.

Featured gardens will inspire homeowners with a passion to enhance their homes inside and out. Landscapers will be onsite to offer expert advice. See firsthand the work of **Green Acres Nursery and Garden Center**, **CKC Landscaping Inc.**, **WJA Landscaping**, **Turpin Landscaping**, **Eternal Landscapes**, **Country Lane Gardens** and **Delaware Valley Landscapes, Inc.**, to name a few. Stroll through a showcase home created by **Weisser Homes** that highlights affordable innovations in forward-thinking manufactured housing. Visit **Artisans' Row** and fill your new home with unique, handmade crafts and hard-to-find antiques.

Find big deals and great ideas at the **Suburban Home & Garden Show**, a member of the **National Home & Garden Show Series presented by Dish**, **February 23-26**, at the **Greater Philadelphia EXPO Center**, just five minutes from Valley Forge and the King of Prussia Mall off the Oaks exit of Route 422. On opening day, Thursday, February 23rd, admission is FREE. Friday February 24th admission is buy one, get one free. Friday, Saturday and Sunday admission is \$10. To print a discount coupon, visit phillyexpos.com.

*Excerpt from [National Association of Realtors](http://www.nar.org) on January 20, 2012

**Excerpt from [Bloomberg News](http://www.bloomberg.com) on January 24, 2012